

Dr. Magda Peck - Bio 2019

Dr. Magda Peck is a strategic leader and creative champion for healthier, more just communities. As co-founder of breakthrough initiatives and lasting institutions for health

equity and community vitality, she gets people working together for the common good, and translate ideas into action to get results. She offers savvy coaching and dynamic training for leaders facing juicy, adaptive challenges, at every age and stage. An effective communicator and powerful storyteller, her words are known to inspire action for the public's health.

Currently, Dr. Peck is Founder and Principal of MP3 Health, a consulting practice dedicated to co-designing and facilitating strategic collaboration for health-impact social innovation and systems change. Recent clients have included: American College of Obstetricians and Gynecologists, Missouri Foundation for Health, Federal Reserve Bank of Chicago, California Department of Public Health, and State of Louisiana Health and Hospitals. In Milwaukee WI, where MP3 was first launched, she has worked with an array of changemaker organizations, including Sojourner Family Peace Center, Feeding America Eastern Wisconsin, NEWaukee, MetroGo! (Regional Transit Leadership Council), Milwaukee Centers for Independence, and the Cream City Foundation.

Dr. Peck is a persevering leader for women, children and families' health and well-being. She is the Founder, CEO (1990–2004), and ongoing Senior Advisor of CityMatCH, the national organization dedicated to advancing leadership, innovation and health equity for women, children and families in America's cities (www.citymatch.org). She served as a member of the initial CDC Select Panel on Preconception Health and Health Care; co-led the National Preconception Health and Health Care Initiative, for public health practice; was a member of the Institute of Medicine Committee on Clinical Preventive Services for Women, whose recommendations became law under the Affordable Care Act; and is a current member of the federal HHS Secretary's Advisory Committee on Infant Mortality. Her health-impact career began in the early 1970's as a patient advocate and Spanish language interpreter (San Francisco General Hospital); women's reproductive health educator (C.H.O.I.C.E. in Philadelphia); and primary care Physician's Assistant (National Health Service Corps in community and migrant health centers in Parlier, California and Brownsville, Texas). She also led maternal and child health at the Boston Department of Health and Hospitals, serving as Associate and (Acting) Director of Parent and Child Health Services.

Dr. Peck also is a proven leader for innovation and excellence in academic public health. Most recently, she served as Professor and Founding Dean of the University of Wisconsin - Milwaukee (UWM) Joseph J. Zilber School of Public Health (2012-2015), where she led the start-up of Wisconsin's first graduate school of public health, and set a strong, successful course for national CEPH accreditation in 2017. Previously, at the University of Nebraska Medical Center (1989-2012), she served as Section Chief for Child Health Policy and Vice Chair for Community Health, Department of Pediatrics; co-created and directed the state's first Master of Public Health (MPH) Program, through its initial national accreditation; was instrumental in establishing the state's first College of Public Health at UNMC, and served as its first Associate Dean for Community Engagement and Public Health Practice, through national accreditation. She also co-created and was the first Director of the Great Plains Public Health Leadership Institute, and was founding Director of the Great Plains Public Health Training Center. She holds a continuing UNMC appointment as Adjunct Professor of Pediatrics and Public Health. Elsewhere, she has been senior consultant for leadership

development at Temple University's College of Public Health; leadership faculty for the University of Wisconsin School of Medicine and Public Health's TRIUMPH Program; and guest faculty with the Medical College of Wisconsin's Leadership Academy, through the UWM Lubar School of Business. She was elected to the Harvard TH Chan School of Public Health's Alumni Council in 2018.

Magda's work is grounded by community engagement and service. From her new home base in Northern California, she has assisted On The Move in Napa, CA to support families impacted by devastating wildfires, is a member of Impact100 Sonoma, and has worked with the CERES Community Project. In Milwaukee WI, she continues to advise the Health Care Access Committee on women's health and the Wisconsin Contraceptive Access Network. She served on the Milwaukee Lifecourse Initiative for Healthy Families (LIHF) Steering Committee for improving birth outcomes, and was a founding partner in Healthier-Safer-More Prosperous Milwaukee, aligning criminal justice, community development, and public health sectors. She is a Legacy Fellow of the University Club of Milwaukee for health and science, and was a 2016 *Ex Fabula* Storytelling Fellow, focusing on stories of privilege and oppression to kick-start local social change. Magda also was an active community change agent for many years in Omaha NE.

Dr. Peck is an avid life-long learner. After initial undergraduate work at New College of Florida (now in the University of Florida system), she trained at Hahnemann (now Drexel) University (1976-1978) to become one of the nation's first Physician Assistants (PA), earning Associate and Bachelor degrees in Science. Later, she completed the nation's first pediatric PA hospitalist residency program, in Hartford CT (1980-1981). She holds Masters (ScM,1983) and Doctoral (ScD,1986) degrees from the Harvard Chan School of Public Health, in maternal and child health and social policy. She has additional professional training in leadership coaching, and facilitation for strategic collaboration (World Café, Open Space Technology, Appreciative Inquiry). She was a member of Leadership Omaha (Class 18), trained in strategic leadership development with the Center for Creative Leadership, and is certified in several leadership assessment tools. In 2015, she completed executive education in Adaptive Leadership at Harvard's Kennedy School of Government, and is a member of the global Adaptive Leadership Network. In 2018, she participated in Stanford Social Innovation Review's Frontiers of Social Innovation, and completed training with SSIR on the Science of Storytelling.

And Dr. Peck has been widely recognized for advancing health and social justice. She is the 2018 recipient of the American Public Health Association's (APHA) Martha May Eliot Award, for 'a lifetime of service to improving child and maternal health and exceptionally creative approaches to education, training, public health policy and management dedicated to the health and well-being of others.' She received the Association of State and Territorial Health Officials (ASTHO) *National Excellence in Public Health Award* for significant contributions to and outstanding leadership in public health (2014); Association of Maternal and Child Health Programs (AMCHP)'s *John MacQueen Lecture and Award*, for MCH innovation (2009); CDC's *National MCH Epidemiology Award for National Excellence* (2004); CityMatCH's *Ed Ehlinger Award* (2005); and APHA's Maternal and Child Health Section's *Young Professional Award* (1990). At the community level, she has been recognized by Omaha Urban League's *Whitney Young Award* (1999), was named an *Outstanding Woman of Distinction* (Professions) by the Omaha YWCA (1996), and named a *Woman of Influence* (Public Policy) by the *Milwaukee Business Journal* (2015).

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magda@magdapeck.com | 402.689.9413 (c) | @mpeck3 | www.magdapeck.com
mailing address: 1912 Northshore Dr, Richmond CA 94804